The Learning Station

Making a Difference One Child at a Time



CONWAY CAMPUS

2026–2027

Parent Guidebook

Welcome to the family!

A HEARTFELT LETTER FROM

Mrs. Donna

Co-Owner, Founder & CEO



Dear Family,

Welcome to The Learning Station! In your search for quality care for your child, please know our centers were created to meet the needs and wishes of families just like you. If you are looking for a team of highly qualified teachers and staff to replicate the loving and nurturing care your child receives at home, in addition to engaging educational programming, nutrition, and age appropriate enrichment, you're in the right place!

As an Early Childhood Education student and newlywed in my 20s, I moved to South Carolina from New Jersey in 1987. We knew we would want to start a family and loved Myrtle Beach as a place to raise our future children. As I became familiar with the area, I found the lack of quality child care options in Horry County to be a concerning issue. I knew then that I wanted to create a space I would be comfortable having my own children (and now grandchildren) be a part of. I had found my purpose and life's work.

Families deserve options for care which prioritize safety and growth. At The Learning Station, we believe in complete transparency and offer families live camera access to our classrooms and playgrounds so you can check in on your child during the day. We believe children should be loved and nurtured while their families are away, which is why we offer programs focused on the emotional needs of the child and offer consistent praise and encouragement. We believe we are more than just child care. We are a family, working together to best meet the unique needs of every child. I invite you to visit our centers and see the difference in person. Our friendly team can't wait to meet your family!

Warmest regards,

Donna Jensen

- **40+ years in early childhood education. Child Care Success Academy Owner of the Year.**

SCHOOL LEADERS

Meet our *leaders*



Donna Jensen
CO-OWNER, FOUNDER & CEO



Jeff Jensen
CO-OWNER, FACILITIES & OPERATIONS



Jordan Jensen
OPERATIONS DIRECTOR



Kelly Hart
CONWAY DIRECTOR



Alicia Jensen
FORESTBROOK DIRECTOR



Jacob Jensen
HR DIRECTOR

70+

years of combined experience in early childhood education

One big school family

Our directors manage the day to day operations of both locations. These are the smiling faces you'll see each morning and afternoon in the front office!

The list of their responsibilities is endless, but their first priority is leading our teaching team and building relationships with our center families and children.

They strive to uphold our standards of excellence at every location by leading with compassion, empathy, and kindness. We may have two locations, but we're all one big school family!

SCHOOL LEADERS

Our administration team

Each center director has a support team to help the schools run smoothly. Meet the people who keep every day on track!



Christina
CONWAY ADMIN



Faith
FORESTBROOK ADMIN



Cassy
FORESTBROOK ADMIN

They each have many responsibilities in our operational duties, such as

- Staff & student records
- Licensing
- SC DHEC shot records
- Our food program
- Subsidies
- All things compliance

In addition, they maintain relationships with our parents and students throughout the day, meeting whatever needs arise.











Core *Values*

WHAT ARE CORE VALUES AND WHY DO THEY MATTER?

> **“Values are the deeply held beliefs that guide and direct our behaviors.”**

Ultimately, we become what we value, and at The Learning Station we have chosen a core set of values to stand on that we believe are true to who we are and will guide us in reaching our highest potential.

There are certain standards of behavior and service that fall in line with each of our Core Values, and you’ll learn more about those on the next page!

HOW WE LIVE THEM EVERY DAY

Our values *in action*

Excellence

- We go the extra mile.
- We provide the best care possible.
- We maintain high levels of training and professionalism.
- We give 100% in everything we do.

Innovation

- We incorporate early learning standards as they are initiated.
- We maintain current training on best practices in the field of Early Childhood Education.
- We contribute new ideas and solutions.

Kindness

- We treat others how we want to be treated.
- We assume the best in every situation.
- We are intentional in our interactions.
- We make eye contact and smile when greeting parents, children, and co-workers.

Family

- We cultivate a culture of trust.
- We value each other and the children and families we serve.
- We show we care by being empathetic and compassionate.

Fun

- We celebrate what we hope to replicate!
- We find a reason to laugh every day.
- We greet life with a positive attitude!

Positivity

- We engage in positive thinking.
- We use positive redirection in all classrooms!
- We lead with empathy and show genuine interest.
- We spread positivity with our words and actions with both adults and children!

FIVE-STAR FAMILIES

What parents love *about TLS*



★★★★★

"This center has been nothing but amazing with my two kids! I am so glad I switched them to this daycare! Can't wait to watch them continue to grow at The Learning Station."

Langlea Webb, TLS Parent

★★★★★

"I can't say enough good things about The Learning Station, Panther Parkway location. From the infant teachers all the way up to 4K teachers, admin, maintenance and everyone in between go above and beyond not only for our children, but all children. The camera access to peek in on your children throughout the day is simply amazing. To see the teachers and staff interact with not only my children, but all children is heartwarming. They treat your children as if they are your own. The teachers send pictures and videos through the Procare app of our children every day. To see our children thriving, smiling and happy to be at daycare is simply incredible."



Megan Reed, TLS Parent



★★★★★

"Exceptional staff makes entrusting the care of my children at The Learning Station CDC easy. The teachers are patient, kind, creative and nurturing. I especially love the use of an app to receive updates throughout the day."

Amanda Blomquist, TLS Parent

Read even more 5-star reviews on Google and at thelearningstation.org

INCLUDED WITH YOUR TUITION

Brilliant benefits



Live camera check-ins

Peace of mind wherever you go! Log in from your desktop or smartphone for up to ten 5-minute live views of your child's classroom and playground each day. You'll also receive digital daily reports, photos, and videos through the Procare app.



Our Family Benefit Program

Diapers and wipes are provided while your child is in our care. We use Creative Curriculum with STEAM activities and Christian lessons every week, and our age-separated, turfed playgrounds are made for exploring the outdoors!



Fresh meals, no packing

As part of our healthy food program, we serve breakfast, lunch, and an afternoon snack at no extra charge. Delicious, nutritious homemade meals are prepared in our on-site kitchen. That's a win-win in our book!



Family owned for 20+ years

The Learning Station is family owned and operated and has been a staple of the Grand Strand for over 20 years. We value family and building a strong foundation for children at an early age.

You'll find our centers to be warm and inviting places for your child to learn and grow!

AGES 6 WEEKS TO 12 MONTHS

Infants *program overview*





WHAT PARENTS ARE SAYING

"Our family LOVES The Learning Station! Our 11 month old is in the Infant Program. The staff is beyond talented and they show our daughter love daily. Every day when I drop her off, there is no doubt in my mind that she will be learning, growing, and is in the best care!"

Emily, Happy Infant Parent

Primary caregiving

At The Learning Station we practice Primary Caregiving, giving your child the opportunity to bond with his or her teacher in a unique way. All infants are cared for by our loving staff, but each child has one teacher that will meet most of their needs and get to know them specifically and intentionally.

Meals and snacks

As part of the USDA Food Program, infant formula and baby food are included as a free benefit of our program. We also support nursing mothers and will provide whatever each family has chosen as best for their child. Each child is fed according to their individual needs and schedule.

Individualized curriculum

Because infants grow and develop at different rates and reach milestones at different times, we create our curriculum around the developmental needs and interests of each child. As your little one grows from rolling to crawling to walking, we meet them every step of the way.

Enrichment and education

It's never too early to start filling a child's day with exploration! We love reading to our infants, creating art experiences, and including baby signs and yoga in our schedules. We use an in-house Christian curriculum and include STEAM activities to enhance the learning experience on the child's level.

Family Benefit Program

While your child is in our care, we provide their diapers and wipes, helping families save on costs. In addition, an extra package of diapers and wipes is provided to each family at the beginning of the month to have in your car or at home.

AGES 1 TO 3

Toddlers & Twos *overview*

Primary caregiving

At The Learning Station we practice Primary Caregiving, giving your child the opportunity to bond with his or her teacher in a unique way. All toddlers are cared for by our loving staff, but each child has one teacher that will meet most of their needs and get to know them specifically and intentionally.

Meals and snacks

As part of the USDA Food Program, all meals are included as a free part of your care. Each meal is prepared fresh in our on-site kitchen and is part of a USDA approved healthy menu for young children. We provide breakfast, lunch, and an afternoon snack each day.

Relationship-based care

Our Toddler program is designed to meet the ever changing needs of this rapidly developing age group. With a low teacher to child ratio of 1:6, teachers continue to offer love and encouragement while supporting self help skills and early social emotional development. They role model appropriate peer interactions and help children establish a routine that will enable them to smoothly transition into the preschool program.

Enrichment and education

There are a variety of age appropriate choices throughout the day to address the major areas of child development, including social and emotional, fine and gross motor skills, cognitive thinking, and language and literacy. We follow a daily schedule to establish a routine that offers consistency and security for both children and their parents. We use a Christian curriculum and include STEAM activities to enhance the learning experience on the child's level.

Family Benefit Program

While your child is in our care, we provide their diapers and wipes, helping families save on costs. In addition, an extra package of diapers and wipes is provided to each family at the beginning of the month to have in your car or at home.



WHAT PARENTS ARE SAYING

"Both of our children attend The Learning Station and I can't shout my praises enough. The staff is attentive and down-to-earth, the administration is extremely involved, and they care deeply about the teachers as well as the students AND their parents. I feel safe leaving my children in the hands of these gentle souls and my boys have made some amazing connections with their fellow students and teachers alike. Your child will find a wonderful home away from home at TLS!"

Kate, Happy Toddler Parent

AGES 3 TO 4

Preschool *program overview*



WHAT PARENTS ARE SAYING

"All the staff create a fun, safe, learning environment. We couldn't be more blessed to have this facility take care of our children. Our kids never want to come home!"

Jay, Happy Preschool Parent

Primary caregiving

At The Learning Station we practice Primary Caregiving, giving your child the opportunity to bond with his or her teacher in a unique way. All preschoolers are cared for by our loving staff, but each child has one teacher that will meet most of their needs and get to know them specifically and intentionally.

Meals and snacks

As part of the USDA Food Program, all meals are included as a free part of your care. Each meal is prepared fresh in our on-site kitchen and is part of a USDA approved healthy menu for young children. We provide breakfast, lunch, and an afternoon snack each day.

Kindergarten readiness

We have three specific goals for each child in our preschool program: social and emotional development, following directions, and being a friend. These will help them be successful in kindergarten and beyond. In addition to these necessary social skills, we begin to practice the skills they will need in kindergarten through a learn-through-play teaching philosophy.

Enrichment and education

There are a variety of age appropriate choices throughout the day to address major areas of child development, including social and emotional, fine and gross motor skills, cognitive thinking, and language and literacy. We follow a daily schedule to establish a routine that offers consistency and security for both children and their parents. We use Creative Curriculum and include STEAM activities to enhance the learning experience on the child's level.

Family Benefit Program

While your child is in our care, we provide their diapers and wipes, helping families save on costs. In addition, an extra package of diapers and wipes is provided to each family at the beginning of the month to have in your car or at home.

AGES 4 TO 5 · THE LAST YEAR BEFORE SCHOOL

Pre-K *ready for kindergarten*

Pre-K brings together The Creative Curriculum for school skills, STEAM for problem solving, and KidSpring for character. Spanish, art, and music are part of the school day at no extra cost.

A DAY IN PRE-K

Morning

Breakfast, then focused work on letters and sounds, counting and patterns, and writing names.

Midday

Lunch, then quiet time with a nap or quiet puzzles and stories.

Afternoon

A STEAM challenge or project, Spanish, art or music, outdoor play, snack, and stories.

We build: Confidence · Asking questions in a group · Sticking with hard tasks · Taking turns · Following rules

GRADES K TO 5

After School

Safe, supervised care after the school day until 6:00 PM, Monday through Friday.

CONWAY BUS PICKUP, RIDE INCLUDED

Waccamaw Elementary, Palmetto Bays Elementary, Ten Oaks Elementary, and Carolina Forest Elementary

GRADES K TO 5

Summer Camp

Summer care for school-age children while school is out. Ask your director about this year's camp dates and enrollment.



GOOD QUESTIONS, HONEST ANSWERS

Frequently asked questions

What are your hours of operation?

We are here to serve you Monday through Friday from 6:00 AM to 6:00 PM.

What level of education is required of your staff?

Many of our staff have a Bachelor's or Associate's degree in Early Education. At a minimum, all staff must have ECD 101 (Intro to Early Childhood) and at least one year of experience in a licensed center. Our teachers complete 30+ hours of training each year, at least twice what the state requires, in addition to CPR, First Aid, and Blood Borne Pathogens training. Every adult is fingerprinted and background checked.

Can anyone pick up my child?

No. Our doors open only for approved fingerprints, and our lobby stays locked. The only people who may pick up your child are those you have pre-approved, and they must show a valid photo ID.

What is your discipline policy?

We practice the methods of Conscious Discipline, which meets the emotional and social needs of the individual child. We focus on helping children regulate their emotions and become well rounded members of their classroom. We do not use time out. Instead, we teach breathing techniques and self regulation. Positive discipline is our only form of discipline.

What curriculum do you follow?

We use Creative Curriculum and STEAM activities, which focus on child centered, play based lessons meant to engage children on their level and grow their knowledge of the world around them. Getting children ready for kindergarten is one of the things we do best! In our younger classrooms, we focus on well rounded learning experiences with age appropriate activities to foster curiosity and development. All of our classrooms also use non-denominational Christian curriculum, teaching the children about Jesus on their level, with KidSpring Bible stories provided by NewSpring Church.

A QUICK REFERENCE FOR YOUR SEARCH

How do we *compare?*

Feature	The Learning Station	Creative Beginnings	Cadence Academy	A Step Ahead
Parents can view cameras live	✓	✗	✗	✗
Diapers & wipes included	✓	✗	✗	✗
Open door policy	✓	✓	✓	✗
Christian curriculum	✓	✗	✗	✗
Fresh meals made on site	✓	✓	✗	✓
Playgrounds separated by age	✓	✗	✗	✓
ABC Voucher accepted	✓	✓	✓	✓

We know that choosing a child care center for your child is one of the most important decisions you will make as a parent. We truly believe that we offer the safest, most nurturing, and engaging program for children, but we want to help you find the best fit for YOU and your child. This chart is a quick reference guide to help in your search.

SAFETY & HEALTH

Your child's safety is our priority.

The safety of your child is a top priority. Our partnership with Secure Environment Consultants (SEC) helps us provide the safest environment possible with essential staff training, a customized site assessment, and ongoing security support.

For more than 10 years, SEC has worked with thousands of child care facilities across the country to create safe learning environments. With a team of former Secret Service agents, Navy SEALs, Green Berets, FBI agents, and high-level law enforcement professionals, SEC sets the standard of excellence for school safety and security.

What SEC means to you

- SEC has fully examined our facility, policies, and procedures, providing recommendations that ensure the highest standards of safety and security at our location.
- We have completed SEC's critical incident response training, so every member of our staff has the skills to perform confidently in an emergency.
- We have 24/7 access to an expert consultant if a concern about safety or security ever arises.

> **SEC is committed to keeping children safe, and security is one of the most important factors in childcare facilities. We offer tailored safety and security solutions to help your team focus on nurturing and educating children.**
>
> **Jason Russell, President & Founder, SEC**

Every day at The Learning Station

- Fingerprint entry and a lobby that stays locked
- Live cameras in every classroom and playground
- Every adult fingerprinted and background checked
- Medical-grade UV-C air purification
- Daily cleaning by our maintenance team
- Toys and materials sanitized by teachers

COME SEE US

2 locations

one big school family

YOUR CAMPUS

Conway

690 Singleton Ridge Road
Conway, SC 29526

(843) 438-6446

Located between 501 and 544, close to Conway Medical Center, shops, restaurants, and parks. Serving families from Conway, Red Hill, Carolina Forest, Wild Wing Plantation, Burning Ridge, and the Coastal Carolina area.

OUR SISTER CAMPUS

Forestbrook

4301 Panther Parkway
Myrtle Beach, SC 29588

(843) 438-5995

Just down the road from Forestbrook Elementary, with a fenced, turfed playground split up by age and shady corners for hot days.

HOURS
Monday to Friday 6:00 AM to 6:00 PM

ONLINE
thelearningstation.org

TAKE A TOUR
3D virtual tours of both campuses online